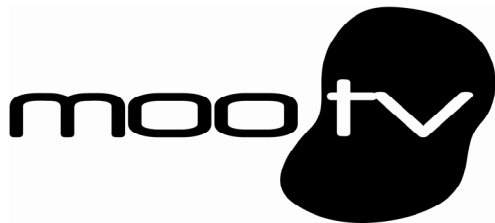


Scott Scovill

President/Owner, Moo TV, Inc. and Branded Media Factory, Inc.

Waiting on a table of U2 crew members in 1987, Scott quickly found his paradigm shift at the concert amongst 15,000 fans when he realized the combination of music, technology and travel was how he wanted to make a living. He spent years hopping around the globe with various rock bands when his touring career and an artist named Alan Jackson landed him in Nashville. With only one video production company in town, he saw an opportunity and opened up shop. Needing a new challenge amid the booming video production business in 1993, Scott partnered with his boss, Lee Griffin, to launch a company specializing in creating media for tours – Moo TV. After the tragic death of Lee in 2002 and at the urging of several clients, Scott decided to move forward in transforming Moo TV into a full video production and media content company. With a focus on creativity, quality and client satisfaction, Moo TV has experienced tremendous growth over the last seven years. In 2009 Scott established Branded Media Factory, a production company focusing on television, music and corporate videos. Riding on the success and relationships of Moo TV, but with leadership focused on developing new business, Branded Media Factory stands to widen the range of services available to current Moo TV clients.



www.mootv.com



www.brandedmediafactory.com